

The Van der Windt Group does not ignore its corporate social responsibility (CSR) when related to its business activities. We have an active policy when it comes to conducting our business in a responsible way and over the past few years we have made great strides in the fields of packaging, our business processes and transportation. We offer customers the possibility of neutralizing their own CO₂ emissions related to the products they purchase. We are not there yet and when new opportunities arise we will certainly take them into consideration.

Responsible packing

Packaging is one good example of our CSR policy. A lot of packaging is produced sustainably from renewable raw materials such as cornstarch and potato starch. This so-called bio-based packaging is already available for every market and the range of bio-based packaging is growing from the climate neutral 'Mondobag' garbage bag to the 'Enjoy the World' range of bio-cups. Accreditation like the DIN-CERTO certification and the use of the seedling logo are the proof of the success.

Responsible commerce

The Van der Windt Group is continuously putting its own business processes under the microscope. The target by 2015 is 15% less CO₂ emissions and through a range of measures including using sustainable raw materials and continuously investing in new techniques and technologies we will limit the environmental burden. One example is energy efficient lighting which is good for the climate and good for reducing operating costs.

Responsible transportation

Our packaging is transported in lorries fitted with climate and environment saving technologies, such as Euro 5 engines. Our drivers are well-acquainted with the guidelines of 'The New way of Driving' and as we have 20 lorries on the road every day the savings quickly mount up. When it comes to purchasing passenger vehicles our preference is for hybrid technology so as to reduce CO₂ emissions.

Would you like to know more?

If you would like to know more about the measures Van der Windt is taking to operate sustainably please contact us.

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Climate Neutral Group

Responsible neutralization

Van der Windt is actively working and thinking with its business contacts in order to offer packaging solutions and concepts that reduce the burden on the climate. However not all greenhouse gas emissions can be prevented and that is why we offer the possibility of compensating for the unavoidable climate burden caused by packaging. In co-operation with the renowned Climate Neutral Group, Van der Windt seeks out projects that negate the harmful influence of packaging and contributes towards the execution of sustainable energy projects in both developing and developed countries. With just a minimal supplement added to the cost of your packaging you can package in a CO₂-neutral way.